

AXA Assistance PRESS RELEASE

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InsureMyTrip Announces Addition of AXA Assistance USA to its Product Portfolio

InsureMyTrip, the nation's leading travel insurance comparison website announced today it will now offer travel insurance plans from AXA Assistance USA. InsureMyTrip customers can now view and compare and buy plans from 28 top travel insurance providers, making it the largest network of travel insurance plans and providers in the U.S. marketplace.

"Millions of travelers trust the expertise of InsureMyTrip when choosing the right insurance coverage. With the addition of AXA travel insurance products, we can provide even more options for our loyal customers. Trip cancellation policies, for example, generally offer coverage for natural disasters, but AXA also provides unique coverage for man-made disasters. It also offers unique benefits for sports enthusiasts, including coverage for missed golf or ski days. We believe these innovative products will appeal to our customers and provide an additional benefit," says Jim Grace, CEO and President of InsureMyTrip.

"AXA Assistance USA could not be more delighted to begin the distribution of travel insurance policies* through our partnership with InsureMyTrip," said Olivier Van Poperinghe, CEO of AXA Assistance USA. "By combining our expertise in assisting travelers through our global presence, quality coverage for the unexpected, unparalleled service and InsureMyTrip's unbiased and transparent comparison engine, we feel that we will provide travelers a unique solution."

AXA Assistance USA offers affordable comprehensive travel insurance options to protect United States residents with either domestic or international travel destinations. Plans include coverage for emergency medical expenses, evacuation, trip cancellation and interruption expenses, travel delay, baggage loss and delay, and more for leisure travelers.

*Travel insurance policies are underwritten by American Modern Home Insurance Company

About AXA Assistance Group:

AXA Assistance (CS: FP) is among the top world leaders in providing assistance, with 992 million Euros annual revenues in 2012 and 8.5 million handled files.

Wholly-owned by the AXA Group, AXA Assistance is the global specialist provider in emergency response as well as everyday assistance in four business areas: Automotive, Travel, Health and Home & Personal Services. Its 6,900 people are located in 34 countries and do business in over 200 countries. They are intended to protect and reassure their customers by creating and providing best-in-class solutions anywhere, anytime.

About AXA Assistance USA:

AXA Assistance USA is part of AXA Assistance group and is headquartered in Chicago, IL since 1983. AXA Assistance USA delivers travel, healthcare, and concierge products through insurance companies, major credit card associations, and directly to corporations and student groups. For more information on AXA Assistance USA, please visit www.axa-assistance.us

About InsureMyTrip:

InsureMyTrip is the leading online travel insurance comparison site featuring top products from the most trusted providers in the industry. A trusted resource that serves millions of customers worldwide, licensed insurance agents at InsureMyTrip help travelers find the right insurance plan. Referenced as a helpful website by U.S. Federal Consumer Information Center, InsureMyTrip offers one of the industry's largest customer ratings and reviews forum and a unique customer advocacy program that provides one-on-one assistance to travelers before, during, and after their trip. Established in 2000, InsureMyTrip is a division of IMT Services Corporation and headquartered in Warwick, R.I., with additional offices and data centers in Connecticut and Oregon. Winner of the Bronze Stevie Award (2014) in Contact Center of the Year (Up to 100 Seats) - Financial Services Industries category. For more information on InsureMyTrip, please visit www.insuremytrip.com.